

Enrich your solutions portfolio to win new business quickly

Colt White Label Solutions

Benefits at a glance

- Tap into new revenue streams without any upfront Capex (capital expense) and with minimum Opex (operating expense)
- Win more business by including a wide range of Voice, VoIP and IN Services within your end-customers' solutions
- Focus your own resources on expanding your business – while Colt takes care of the rest
- Choose a comprehensive solution that can include modules for design, invoicing and support
- Offer a broad range of services with European geographic coverage and competitive pricing to your end-customers
- Enable the portability of geographical and non-geographical numbers across 13 countries
- Ensure compliance with national regulations, including emergency call routing and data retention
- Benefit from award-winning customer support from Colt.

Do you want to expand your product portfolio quickly and easily – to grow your business with existing end-customers and to attract new ones?

Would you like this to be possible without launch delays, significant investment costs and increased risk to your business?

If so, then Colt's White Label Solutions provide the answer.

Our highly-attractive Voice, VoIP (Voice over IP) and IN Services are available to White Label customers, based on a pure Opex (operating expense) model. These services can be branded as your own and launched quickly to your end-customers – with no need to invest in your own network operations and infrastructure.

With help from Colt, you can offer a broad range of services to your end-customers across 13 European countries. We can offer everything else you need, from product design and order provisioning, through to support and tariffs. Optional modules for end-customer invoicing and helpdesk support are also available.

	On your own	Reselling	Colt White-Label
Billing and reporting	✓	✓	✓
Ordering and provisioning	✓	✓	✓
Fault management	✓	✓	✓
Products technical design and features	✓	✓	✓

✓ Customer ✓ Colt



Services and modules ... combined to create compelling solutions for your end-customers

Our White Label Solutions enable you to go to market quickly and confidently to address new opportunity – without investing heavily and while retaining your business agility.

White Label services

You can rebrand and offer these Colt White Label services to your end-customers:

Direct Access Services

Colt Voice Line

- Your end-customers can benefit from established voice trunking for business services, fully compliant with regulations and standards across Europe.

Colt VoIP Access

- Next-generation voice business trunking services, built on VoIP technology to address the needs of your end-customers that have IP equipment.

Colt Internet Access Services

- Packaged voice and data service specifically designed for any medium-sized companies among your end-customers.

Indirect Access Services

Colt Reseller Connect

- Your end-customers can use carrier pre-selection or call-by-call to connect to anywhere in the world.

Intelligent Network Services

Colt Freephone Services Colt Shared Cost Services

- You can give your end-customers the power to route, re-route and answer calls from their callers or remote users in highly intelligent ways and with a range of tariff options.

Standard modules

Billing and reporting

- Ability to define and apply tariffs uniquely for each end-customer.
- Information on unrated and rated CDRs available online.
- Billing reports, showing non-usage and usage charges, for easy upload into your billing system.

Ordering and provisioning

- Rapid deployment by Colt based on online ordering functionality.

Fault management

- Professional support for your team provided by Colt.

Product technical design and features

- Solutions tailored for you with interfaces for your environment.

Optional modules

These additional modules provide additional support along your value chain.

End-customer helpdesk

- Colt provides first-level fault support for your end-customers in multiple local languages.

End-customer invoicing

- Monthly invoices created under your own brand and sent on your behalf by Colt to your end-customers.

Why Colt?

Colt's vision is to be trusted by all to help organisations run smarter / faster / further. We enable you to deliver, share, process and store vital business information by bringing together three key elements:

- pioneering European Application Aware Ethernet and IP networks
- significant IT infrastructure and services across Europe
- expertise in creating integrated IT managed services, networking and communication solutions.

Colt's mission is to be Europe's leading information delivery platform, providing you with a best-in-class customer experience and integrated computer and network services that make a difference to your business.

You can access and manage our services with a single login via the Colt Online portal.

Discuss or simply find out more

To arrange a consultation, discuss what Colt can help you achieve, or simply find out more, email your inquiry to **CCSWhiteLabelVoiceSolutionTeam@colt.net**

or visit our website www.colt.net

