

Infomart Corporation

Colt Ethernet VPN

connects customers to business growth

Company name

Infomart Corporation

Website

<https://www.infomart.co.jp/>

Industry

Service

Scope of business

BtoB (e-commerce) platform management

Summary

Infomart Corporation accelerates business application performance with Colt's low-latency network

Customer needs

- Stable communications
- Experience in offering communications services to enterprises
- Exceptional value for money
- Flexibility and scalability for future asset management

"With Colt's fast, bandwidth-guaranteed network, we can conduct our business smoothly and we're very happy with the service. Compared to before, there is hardly any latency and we enjoy very stable connectivity. We plan to optimize our systems, including networks and server clusters, around Colt's network."

Shunpei Yano
Internal System Integration Department
Development Division

About Infomart Corporation

Since our founding in 1998, we've been providing our BtoB e-commerce platform to connect companies. As of November 2016, the number of companies used is 122,824, offices used is 390,672. Our platform carried 1.3 trillion yen worth of transactions in the 2015 fiscal year.

Businesses the world over are all involved in some form of selling/purchasing and submitting/receiving price quotations, orders, invoices and payment. Rather than execute these essential tasks by phone, fax, physical mail or in person, enterprises can save time and money, grow revenue, and improve productivity by taking care of business on our BtoB platform. As a paperless system, it's also much more environmentally friendly.

Infomart's business challenge

We'd been using an internet VPN (main) and consumer internet (backup) to connect our offices in Tokyo, Osaka and Fukuoka, but being an internet-based solution, our service was impacted by other users' traffic, causing unreliable performance and impairing smooth business operations. With the move to a new office and expansion of business and employees, we decided to switch from unreliable, best-effort service to a high-quality, bandwidth-guaranteed network.

Why Colt

Colt has much experience in providing reliable business connectivity. We also know they have a reputation for furnishing high-performance, low-latency solutions for the demanding financial industry. We hope to leverage their scalability and flexibility in the future for server clusters and other data centre assets.

Future plans

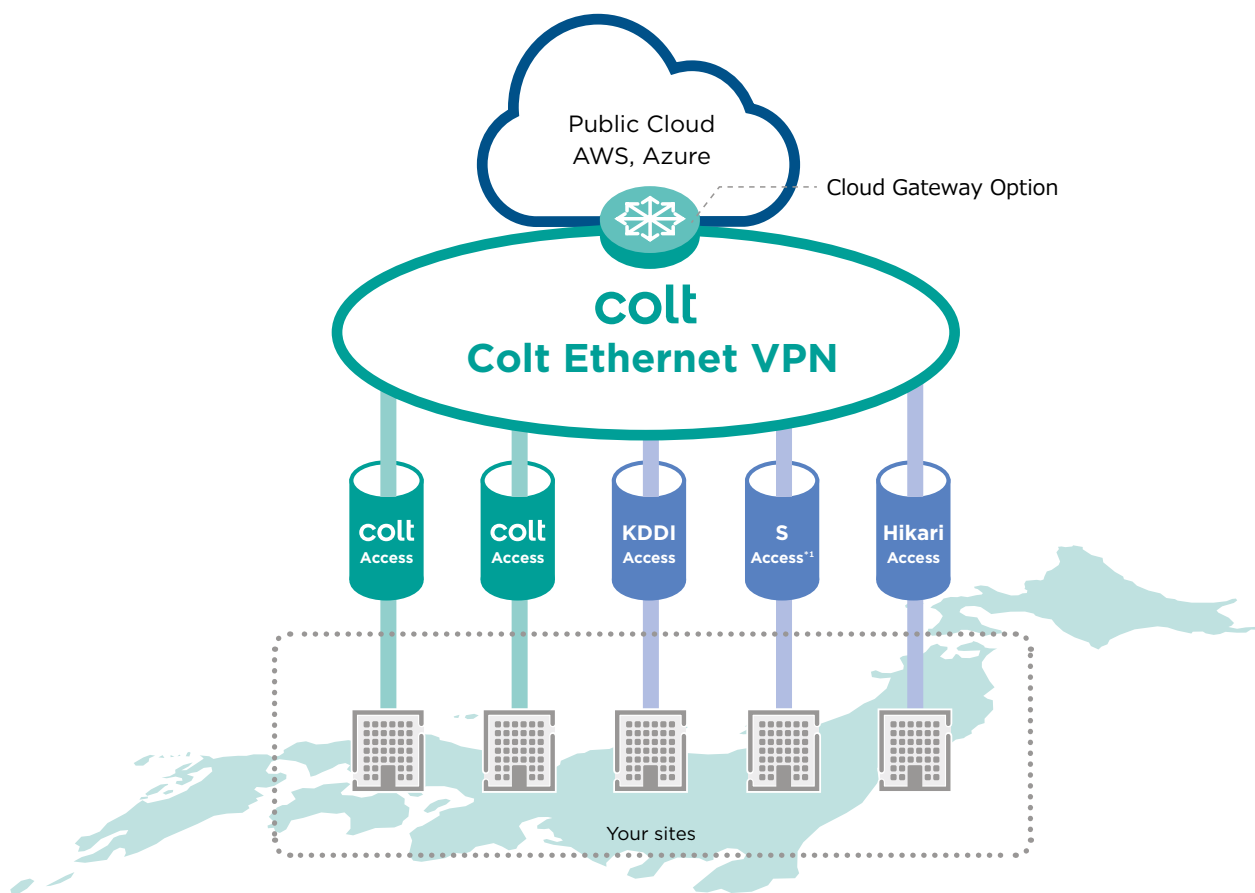
With Colt, the performance of our network has improved significantly. Their high-quality, high-bandwidth connectivity has given us the headroom to improve the efficiency of our existing business applications, as well as our internal systems.



Colt solution

Colt Ethernet VPN

- Colt Ethernet VPN is a wide-area Ethernet VPN service that links the various sites along your LAN together in a multi-point configuration.
- Colt Ethernet VPN enables customers to keep TCO (Total Cost of Ownership) down by making high-volume, high-bandwidth data transfer affordable, a boon in the face of rising data traffic brought about by cloudification and advanced corporate systems.
- Network coverage is Japan-wide with an ever growing number of connections to major data centres. Choose from a variety of access circuits to meet your requirements.
- Colt Ethernet VPN also supports multi-cloud connectivity (for AWS/Azure) through the Cloud Gateway option. Access multiple public cloud services with just a single Colt circuit that can bypass the internet and offer dedicated connectivity.



*1 S Access is scheduled for launch in February 2017.

■ Website www.colt.net/asia
■ Twitter [@Colt_Technology](https://twitter.com/Colt_Technology)
■ YouTube [Colt Technology Services - Asia](#)

For more information,
please contact us at:
www.colt.net/asia/contact

