

# Colt Binding Corporate Rules (BCR)



From August 2021 **Colt** is the first and only Telco company having approved **BCRs** (post GDPR) placing the whole of **Colt Group** at the forefront of Privacy compliance **worldwide**.

## What are the BCR?

- The Binding Corporate Rules (BCR) are a certification granted by the the European Data Protection Board (EDPB), the collective body of all EU Data Protection Authorities. The EDPB approved the GDPR compliance programme implemented by Colt across the whole group.

- The BCR are a tool for safely transfer personal data outside the EU within the group - the approved privacy programme being legally binding on every company of the group.

\*BCR are the only available instrument to get your data privacy practices approved by the EU Data Protection Authorities.



1st Telco in GDPR history

Colt BCR allow Colt to transfer EU personal data within the Group, recognizing a Global Privacy programme that meets highest possible industry standards. At the moment Colt is the only Telco in the market that can claim that and it is a competitive advantage before our competitors. The BCR are considered the top privacy compliance standard. With them, Colt can offer the best data protection assurance in the world.

## BCR main benefits are...



BCR are the Gold Standard in Data Protection



BCR are a selling point and a facilitator to sign contracts quick and easy



Acting as one Colt in data protection compliance



BCR certify privacy practices expressly approved by the EU



100% trust from customers and Regulators

Colt BCR will allow Colt to freely transfer personal data outside the EU and across the Colt Group. Colt has now the best data protection assurance in the world.



#Colt #BCR #Privacy #connectivitymatters #dataprotection #EDPB #legalinnovation #SchremsII #Datatransfers

Colt BCR were negotiated and discussed with the **3 toughest European Data Protection Authorities and approved by the European Data Protection Board** which includes all the EU Data Protection Authorities. This approval proves that Colt has implemented the most stringent privacy rules on the European scene and worldwide.



Colt BCR Controller and Processor decisions are published at the **European Data Protection Board (EDPB)** website.





Financially, BCR will help to reduce potential costs and to increase revenue with new contracts.

BCR can be used for...

**Bids & RFPs**  
 BCR will be a competitive advantage in Bids and RFPs as no other Telco has BCR post GDPR

**Audits**  
 Data Protection audits from customers will be easily closed with BCR

**Negotiations**  
 Colt has potential customers with strong focus on regulatory compliance. Contract negotiation timeframe will be reduced with BCR

**Market value increase**  
 BCR is one of the 3 pillars of the Colt's increased reputation and value in the market

For sales, exponentially increases our reputation in the market as Colt is the unique telco to have this certification.

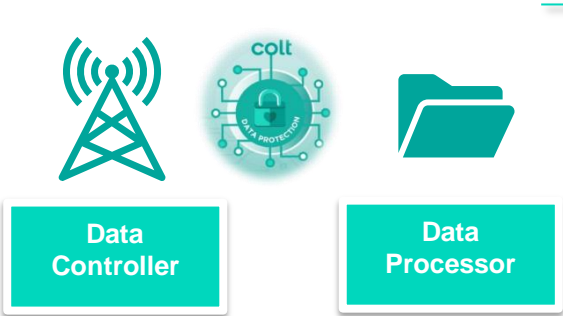


**BCR as tool for International Data Transfers & Compliance**

Transfer of Personal Data outside the EU is a big issue for global companies:

- The rules get stricter every year, and companies have to jump through new hoops every time, with no clear legal certainty. The BCR are the present and future-proof our cross-border data transfers – to India, China, any new location where we do business.
- Other companies have now the need for a contract to document the lawfulness of each single transfer. Colt doesn't have to do that.

Colt BCR covers both our activities as ...



Only 15 companies have BCR in GDPR history and only 9 of them BCR for both Controller and Processor.

*'BCR ARE GOING TO UNITE COLT LIKE NEVER BEFORE. IT WILL ALLOW US TO SELL OUR SERVICES AS IF WE WERE A SINGLE COMPANY'*

Caroline Griffin Pain – General Counsel

European Commission | **Colt's BCR decision Opinion 30/2021 on the draft decision of the Spanish Supervisory Authority regarding the Controller Binding Corporate Rules of the COLT Group | European Data Protection Board (europa.eu)**